

COURSE SYLLABUS

1. Data about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Faculty of Political, Administrative and Communication Sciences
1.3 Doctoral school	Doctoral School of Administrative Sciences
1.4 Field of study	Administrative Sciences
1.5 Study cycle	Doctorate
1.6 Study program / Qualification	Administrative Sciences

2. Course data

2.1 Name of the discipline	Public Policies and Public Policies Analysis						
2.2 Teacher responsible for lectures	Prof. univ. dr. Cătălin Ovidiu Baba						
2.3 Teacher responsible for seminars	Prof. univ. dr. Cătălin Ovidiu Baba						
2.4 Year of study	I	2.5 Semester	1	2.6. Type of evaluation	C	2.7 Course framework	DS

3. Estimated total time of teaching activities (hours per semester)

3.1 Hours per week	3	Out of which: 3.2 Lectures	2	3.3 Seminars / Laboratory classes	1
3.4 Total hours in the curriculum	42	Out of which: 3.5 Lectures	28	3.6 Seminars / Laboratory classes	14
Allocation of study time:					333
Study supported by textbooks, other course materials, recommended bibliography and personal student notes					80
Additional learning activities in the library, on specialized online platforms and in the field					200
Preparation of seminars / laboratory classes, topics, papers, portfolios and essays					48
Tutoring					0
Examinations					5
Other activities: -					0
3.7 Individual study (total hours)					333
3.8 Total hours per semester					375
3.9 Number of credits					15

4. Preconditions (where applicable)

4.1 Curriculum	• Not the case
4.2 Competences	• Not the case

5. Conditions (where applicable)

5.1 Conducting lectures	• Not the case
5.2 Conducting seminars / laboratory classes	• Not the case

6. Specific competences acquired

Professional competences	<ul style="list-style-type: none"> ● Deepening the main concepts specific to the field, their use and specialized terminology in multiple situations. ● Deepening the methodology of analysis and evaluation of alternative public policies: cost-benefit analysis. ● Guiding organizational behavior in a global context from the position of public policy proponents / developers. ● Developing in-depth specific skills to enable students to conduct a public policy analysis. ● Ability to apply the concepts and theoretical principles acquired in the stages of the public policy process (formulation, design, decision-making, implementation, evaluation). ● Applying the methods of public policy analysis; elaboration of the design for evaluating the impact of the programs; elaboration of impact estimation tools. ● Ability to develop, implement and evaluate a public policy research project - especially the analysis of a public policy.
Transversal competences	<ul style="list-style-type: none"> ● Approaching in a realistic way - with both theoretical and practical arguments - some complex problem-situations, with a medium degree of complexity, in order to solve them efficiently and deontologically ● Objective self-assessment of the need for vocational training in order to insert and maintain adaptability to labor market requirements ● Applied efficient work techniques in the multidisciplinary team

7. Course objectives (based on the acquired competencies grid)

7.1 The general objective of the course	In-depth knowledge of the theoretical perspectives developed on this field and the development of the capacity for elaboration, analysis and understanding of public policies.
7.2 Specific objectives	<ul style="list-style-type: none"> ● In-depth investigation and study of public policy design and analysis procedures; developing conceptual models for differentiated types of public policies; evaluation of economic, administrative research methods, both quantitative and qualitative, for the substantiation, development, application, analysis and evaluation of public policies. ● Knowing, understanding of basic concepts, theories and methods of the field and area of specialization; their proper use in professional communication. ● Skill development for elaborating a public policy proposal in various institutional contexts.

8. Contents

8.1 Lectures	Teaching methods	Comments
1. Introduction	Presentation, exposure, discussions and debates Discussions based on case studies and theoretical	Introduction / presentation of the Syllabus and the course content

	materials available for students	
2. Public Policies. Public Policies Analysis	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	Defining public policy concepts and analyzing public policies
3. Public Policies Models	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	Presentation of the main theoretical models with relevance in the field of public policy analysis
4. Rationality and Irrationality in Public Policies	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	<p>Presentation and application of rational theories in public policy - the rational model</p> <p>Presentation of the planning, organization, decision, selection, coordination process, recruitment and budgeting in public policies</p>
5. Strategic Approach in Public Policies Studies – Healthcare and Social Services	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	Presentation of the main actors (governmental / public and / or private) involved in the process of developing public health policies
6. The Importance of Groups in Public Policies	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	<p>Presentation of the theory of groups and interest groups</p> <p>Applying the group model and interactions between groups</p> <p>Presentation of management techniques in group conflicts</p>
7. Incrementalism. Economic Policy	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	<p>Presentation and application of the incremental model</p> <p>Analysis of economic policies in public health</p>
8. Analysis of interests. Fiscal Policy in the Public Sector	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	Presentation and application of fiscal and monetary policy models in the public sector with examples in public health policies
9. Institutional Framework and Public Policies	<p>Presentation, exposure, discussions and debates</p>	Presentation and application of the institutional model in public policies

	Discussions based on case studies and theoretical materials available for students	Institutional analysis
10. Inputs and Outputs in Public Policies	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	<p>Presentation and application of the system model, stakeholder analysis</p> <p>Analysis of the role of NGOs and interest groups</p>
11. The Process of Public Policies	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	<p>Presentation of the public policy development process</p> <p>Problem identification</p> <p>Establish a timetable for decision making</p> <p>Formulation of proposals</p> <p>Legislation of policies</p> <p>Policy implementation</p> <p>Policy evaluation</p> <p>Assessing the impacts of programs on targets and non-target groups in society</p>
12. Public Policies Evaluation	<p>Presentation, exposure, discussions and debates</p> <p>Discussions based on case studies and theoretical materials available for students</p>	<p>Presentation of the main theoretical aspects related to:</p> <ul style="list-style-type: none"> - policy evaluation - studying the programs - reporting the results of government programs <p>Assessing the impacts of programs on targets and non-target groups in society</p> <p>Suggesting changes and adaptations</p>

Bibliography:

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2. Understanding Public Policy, Thomas R. Dye, 8th edition, 1995
3. Policy Paradox, Deborah Stone, W. W. Norton; 3rd edition, 2001
4. Public Policymaking, Anderson, James E. New York: Houghton Mifflin Company, 2000 p. 1-37
5. The Science of Muddling Through, Charles E. Lindblom, Public Administration Review, 19, 1959, p. 79-88
6. People, Policy and Politics, George C. Edwards, Martin P. Wattenberg, Robert T. Lineberry, 12th edition, Chapter 5: Civil Rights and Public Policy
7. The Young and the Violent, Wall Street Journal, Septembrie 23, 1992, p. 8
8. Replacing Welfare with Work, Will Marshall and Elaine C. Kamark, in Mandate for Change ed. Will Marshall and Martin Schran, 1993, New York, p. 224
9. Politics Markets and the Organization of Schools, John E. Chubb, Terry M. Moe, in American Political Science Review 82, dec. 1988, p. 1065-1087
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11. The Bottom Up Review: Forces for a New Era, Office of the Secretary of Defense, september 1, 1993
12. Bureaucracy and Representative Government, William A. Niskanen, Chicago: Aldine, 1971

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14. Economics of the Public Sector, Stiglitz, Joseph. New York: WW Norton, section on Cost/Benefit Analysis, pp. 217 – 228

9. Aligning the contents of the discipline with the expectations of the epistemic community representatives, professional associations and standard employers operating in the program field

The Public Policy and Public Policy Analysis course is adequate to the requirements related to the development of skills for understanding and applying the process of analysis and development of public policies required of doctoral students, skills that will be used for the development of doctoral dissertation.

10. Evaluation

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in the final grade
10.4 Lectures	Final project, which consists in analyzing a public policy of your choice using one of the models discussed in the course	The written paper is evaluated on the basis of a scale; students must also make the oral presentation of the paper, in the presentation being pointed out aspects related to the quality of the presentation (clarity, ability to summarize, use of appropriate graphic support, etc.).	70%
10.5 Seminars / laboratory classes	Proposing an article based on a case study referring to the failure of a public policy in Romania or another country in transition; moderating this debate with colleagues for 30 minutes	There is a scale based on which the discussions are evaluated which includes the quality of the proposed text, the clarity of the summary of the main ideas, the importance of the ideas proposed for debate by colleagues, etc.	30%
10.6 Minimum performance standard			
The student must obtain the “promoted” qualificative			

Date of issue

Signature of the teacher responsible for lectures

Signature of the teacher responsible for seminars

03.09.2021

Date of approval by the doctoral school council

Signature of the doctoral school director

Director Școală Doctorală
Prof. univ. dr. Catalin Ovidiu Baba

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Prof. univ. dr. Catalin Ovidiu Baba